



What is The Senior Image, Senior Representative Program?

Senior Rep's are high school juniors who are chosen to represent Caffrey's Seniors to their friends and acquaintances for their senior portraits. We select a female and male from each KISD high school to become Senior Rep's for Caffrey's Seniors. We are looking for fun, outgoing and creative Seniors to represent us. Do you mind being in front of a camera (don't worry; we make your session relaxed and fun)? Do you have a lot of friends? Do you want to have unique and awesome senior photos taken for potentially little or no cost? Then you may be our next Senior Rep.

What does the Senior Rep do?

A Senior Rep agrees to:

1. Have their senior portraits taken by the first part of April during their junior year. This allows you some time during school to begin promoting Caffrey's Seniors to your classmates.
2. Show your senior photos to all of your friends and acquaintances and excitedly tell them about your experience at Caffrey's Seniors as well as recommend them to get their photos taken with us.
3. Represent Caffrey's Seniors exclusively during your senior year.
4. Agrees to allow Caffrey's Seniors to use your name and images in our advertising.

What does a Senior Rep receive?

- ◆ One on location portrait session for \$20.00 (this maintains any UIL eligibility issues for the senior and will be credited back after your 3rd booked referral.)
- ◆ 10 electronic files for sharing via Myspace and Facebook.
- ◆ 100 Personalized Rep Cards to pass out to everyone in your class. Rep Cards include photos of yourself, your name and information about the session and Caffrey's Seniors Each of your friends that book their senior session with Caffrey's Seniors will receive 16 free wallets.
- ◆ 25% discount on your print purchases (excluding Canvas Gallery Wraps)
- ◆ For each referral card turned in with a booked and paid senior session, you will receive \$25.00 print credit. Your classmates must submit your referral card in order to be eligible for the print credit. Print Credits accumulate through March 31 of your senior year and must be redeemed by April 30 of your senior year.

What is the Senior Rep Rewards schedule?

You will receive your print credits based on the number of people that you send to us for their senior portraits. Your friends will receive 16 free wallets. You will be issued \$25.00 in print credit for each referral that presents your rep card at the time of their booking completion and payment of their senior portrait session fees. You may begin accumulating print credit as soon as you receive your 100 Senior Rep cards. Print credit may accumulate through March 31 of your senior year. The sooner you book your session the more time you will have to pass out your cards. (Your session must be booked and completed by March 31st of your junior year)

How do I become a Senior Rep for Caffrey's Seniors?

Just fill out the application on the following page. We will let you know if you are chosen as a Senior Rep for Caffrey's Seniors. Be prepared to set up your session at the time of notification.



Please include a photo of yourself.

Senior Representative Application

Name: _____

Age: _____ Date of Birth: _____ Male Female Minor(under18)

Address: _____

City: _____ State/Zip: _____

Phone: _____ Email: _____

School: _____ Grade Level: _____

Tell us about yourself.

- 1. What activities are you involved in.?
2. What is your GPA?
3. What are your hobbies?
4. What are your goals and aspirations?
5. Why do you want to be a Senior Rep for Caffrey's Seniors?
6. References: List some of your closest friends with phone numbers.

Reference list lines

Are you willing to allow Caffrey's Seniors to use your photos and name in advertising? Y N

I _____, understand that the Senior Rep program for Caffrey's Seniors is designed to promote photography from Caffrey's Seniors. I will not accept another representative position from any other studio. I agree that in exchange for representing Caffrey's Seniors, I will be receiving discounts and rewards as outlined in the Senior Representative Contract.

Applicants Signature (sign) Date
Applicants Signature (print) Date
Parents Signature (required) Date
Parents Signature (print) Date